

## **Press release**

The professional machine for household was honoured with a Design Award.

## The GIGA 6 won the iF Design Award 2020

Niederbuchsiten, 20 February 2020 – JURA's GIGA 6 has won this year's iF Design Award, placing it among the recipients of this world-renowned design accolade. The GIGA 6 was awarded in the discipline "Product". There was a huge number of contenders: the jury had to choose which of the 7,298 submissions from 56 countries would receive the coveted seal of quality.

For 67 years, the iF Design Award has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services and is one of the most important design prizes in the world.

The GIGA 6 from JURA impressed the 78-member jury, made up of independent experts from all over the world, with its innovative design features and high-quality finish crafted with Swiss precision. Manufactured from high-quality materials, the design language radiates the power and expertise of the professional machine for the home. The solid front section made of 3 mm-thick aluminum and the substantial aroma preservation cover made of crome-plated, die-cast zinc underline the high quality of the new GIGA 6. Operating this masterpiece of Swiss engineering is completely intuitive thanks to the touchscreen color display and the Blue Crystal Rotary Switch. Artificial intelligence and the ingenious design allow 5-star handling.

Find out more about the GIGA 6 here.

Swiss company JURA Elektroapparate AG, based in Niederbuchsiten (canton of Solothurn), was founded in 1931. For 60 years, JURA predominantly sold its wide range of domestic appliances in Switzerland. In 1991 the company began to focus on automatic coffee machines and turned its attention to an international market. Today JURA is an innovation leader in automatic speciality coffee machines. The company's products stand for the perfect coffee result from fresh beans, always freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

## More information

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