

Press release

The J10 twin from JURA

Two grinders for two different types of coffee.

46 specialities – Hot, Light, Cold and Sweet.

Niederbuchsiten, 07.11.2025 – **Coffee with or without caffeine? The dark espresso or mild café-crème blend? With the J10 twin from JURA, the answer is both one and the other. Equipped with two precision grinders, it essentially combines two automatic coffee machines in one, offering coffee enthusiasts the choice between two different types of coffee for exquisite specialities – freshly ground, not capsuled.**

The J10 twin's range includes an impressive 46 options that can be selected intuitively using the Panorama Coffee Panel and prepared at the touch of a button. It masters **Hot Brew** – from a fiery espresso to a longer americano. It surprises with **Light Brew** – not too hot, not too cold, just *ready-to-drink*. It refreshes with **Cold Brew** – creative, trendy, fruity and aromatic. And it caresses the palate with **Sweet Foam**, the specialities crowned with subtly sweetened milk foam. With its modern design, high-quality materials, precise craftsmanship and excellent user-friendliness, the J10 twin is a statement of premium quality and functionality.

Feel refreshed with Cold Brew

The J10 twin brings the trendy variety of cold-extracted speciality coffees to the menu. At the touch of a button, it makes delicious Cold Brew specialities for refreshing coffee indulgence. It uses the Cold Extraction Process, in which cold water flows through the freshly ground coffee according to the espresso method in slow, pulsating cycles and under high pressure. This brings out the typical fruity aromas of the refreshing Cold Brew to the full.

Top quality thanks to two P.A.G.3⁺ grinders

The J10 twin enriches coffee indulgence, offering the freedom to choose between two types of coffees. Whether caffeinated or decaffeinated, light or dark degree of roast, this versatile machine refines every type of coffee into a moment of sheer indulgence. Thanks to its innovative design, the J10 twin is very compact, despite being equipped with two powerful P.A.G.3⁺ grinders. As well as providing consistent, precise grinding performance, the grinders actively monitor the consistency of grind for aroma control. Between preparations, the grinders remain in rest mode. This is gentler on the grinders, ensuring a long service life and consistently premium flavour.

Panorama display for a clear overview

The Panorama Coffee Panel with touch function provides a constant overview of the many available settings while offering intuitive operation. By swiping and tapping, favourite specialities can be selected dynamically and adapted to personal preferences. Whether it's the grinding fineness, the blend of coffee beans or the ratio of coffee to milk or milk foam – with the J10 twin, every speciality coffee can be made to perfection and to your personal taste.

Design and detail in perfect harmony

The J10 twin incorporates the advantages of two grinders into a compact format, combining it with an elegant design to create an impressive complete experience. With its clear design language, elegant elements in Night Chrome and top-quality craftsmanship, the J10 twin radiates confidence and expertise. The attention to detail is clear to see and feel in every component – from the height-adjustable coffee spout to the bean container lids.

Function and form merge into a single unit, the centrepiece of which is the Panorama Coffee Panel. The choice of colours and cleverly placed accents perfectly underscore the lines of this exceptional automatic coffee machine.

Benefits at a glance:

- 46 specialities – Hot Brew, Light Brew, Cold Brew and Sweet Foam
- Two P.A.G.3+ grinders for two different types of coffee and consistent premium flavour
- Intuitive operation and a clear overview thanks to the Panorama Coffee Panel with touch function
- From its power through the format to its design: the J10 twin from JURA serves up an impressive overall experience



Download press photos at: [J10 twin Diamond Onyx \(EA\)](#)

JURA Elektroapparate AG is the innovation leader in automatic speciality coffee machines. It was founded in 1931 and is based in Niederbuchsiten in Switzerland. JURA products represent the perfect cup of coffee, made at the touch of a button from fresh coffee beans that are always “freshly ground, not capsuled”. The product range includes both automatic machines for home use and professional machines. In recent years, the long-established Swiss brand has grown into a global player, operating in around 50 countries worldwide.

Further information

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