

Media information

The new E8 from JURA Evolution of an icon

Niederbuchsiten, 13.10.2025 – **Three worlds of indulgence, smart technologies and an iconic design – the fifth generation of JURA's most successful fully automatic model is even more versatile and streamlined than before. With 27 specialities, the E8 offers an impressive range of flavour experiences from three worlds of indulgence: Hot Brew, Light Brew and Sweet Foam. Programmed via the J.O.E.® app, the Coffee Timer ensures that the appealing aroma of freshly brewed coffee fills the room at the desired time. The Quality Assistant provides support with daily routines – ensuring optimum coffee quality and a long machine life.**

27 specialities from three worlds of indulgence

In its latest generation, the E8 brings together three worlds of indulgence. It masters the hot classics, serves the Light Brew at the right temperature as a light ready-to-drink treat and invites you into the subtly sweetened world of indulgence. The range includes 27 specialities that give every coffee moment its preferred note and rounded aromas – from hot to light to sweet. A range of specialities that leaves nothing to be desired.

Cutting-edge technology for ease of use

The E8 offers more comfort than ever before: Thanks to the Coffee Timer and J.O.E.®, your morning coffee is ready as soon as you get up and invites you to start the day. The Quality Assistant makes maintenance of the E8 more resource-efficient and guarantees maximum hygiene for maximum enjoyment. The 3.5-inch colour display with side buttons allows coffee enthusiasts to navigate smoothly through the worlds of indulgence and keep track of everything thanks to the different colour schemes.

Slim and athletic

The design is iconic and demonstrates care and attention to detail. The basic body is not only geometrically 10 millimetres smaller than its predecessor, it is also visually slimmer and more athletic at the same time. Raised shoulders and taut sides give the E8 an elegant dynamic. The closed front creates space for the actors – the various coffee products – while the generous cup grille provides them with an appropriate stage. The precise details are the logical development of JURA's design language. The colour scheme underlines the timeless, modern profile and emphasises the elegant and stylish character.

A precise grind for every speciality coffee

First-class coffee enjoyment is the result of the best ingredients and perfect preparation. The E8 is equipped with a P.A.G.2 grinder so that it masters every world of indulgence from the very first cup. This returns to its starting position after each grinding cycle, allowing the specialities to unfold with the clearest profile. The precision grinder also impresses with its consistent performance and long service life.

Advantages at a glance:

- The E8 combines three worlds of indulgence and masters 27 speciality coffees
- Greater ease of use thanks to the Coffee Timer and Quality Assistant
- Iconic design
- The P.A.G.2 grinder guarantees a precise coffee result, consistent performance and a long service life



- Thanks to the Coffee Timer, your favourite coffee is ready on time and freshly brewed for your morning routine.
- Sweet Foam – the subtly sweetened coffee specialities round off the E8 concept.
- From mild to intense: The grinding degree can be easily adjusted to determine the desired coffee strength.
- The E8 combines three worlds of indulgence and creates 27 speciality coffees.

[Download high-end image file](#)

Founded in 1931 and headquartered in Niederbuchsiten, Switzerland, JURA Elektroapparate AG is the innovation leader in automatic speciality coffee machines. Their products stand for the perfect coffee result from fresh beans, always "freshly ground, not capsuled" at the touch of a button. The range includes both fully automatic machines for households and professional appliances. The traditional brand has grown into a global player in recent years and is active in around 50 countries worldwide.

Further information

JURA Elektroapparate AG
Medienstelle
Kaffeeweltstraße 10
CH-4626 Niederbuchsiten

jura.com/mediainfo