

Media information

Two worlds of indulgence for the premium economy class

# JURA presents the C9: a compact fully automatic coffee machine with two worlds of indulgence

Niederbuchsiten, 14.10.2025 - With the C9, JURA brings two worlds of indulgence into a compact format. The automatic coffee machine in the premium economy class offers 17 speciality coffees – from strong espresso and flat white to aromatic, mild Light Brew. Equipped with innovative technologies and inspired by the premium class design, the C9 stands for uncompromising and stylish coffee enjoyment.

Hot Brew for strong coffee flavours and Light Brew for mild, aromatic coffee notes: The C9 offers both worlds of indulgence. Thanks to a full-size brewing unit, three brewing processes and a professional aroma grinder (P.A.G.), it masters 17 speciality coffees and impresses with coffee enjoyment at barista level. The selection ranges from exquisite pure coffee specialities to flat white, cortado and espresso macchiato. The flavour, temperature and milk quantity can be individually adjusted for personalised coffee enjoyment – and decaffeinated coffee is also easy to prepare thanks to the powder compartment.

The design of the C9 is based on JURA's premium class: The convex-concave front, the wave-shaped design and the chrome-plated cup grille create an elegant overall look. The 2.8-inch button colour display is harmoniously integrated and enables intuitive navigation through the worlds of indulgence. The C9 can be conveniently controlled via smartphone using the J.O.E.® app – for a coffee experience with maximum user-friendliness.

## Main features

- 17 speciality coffees from pure coffee to flat white, cortado and espresso macchiato
- Hot Brew and Light Brew: two worlds of indulgence thanks to three brewing processes and a fullsize brewing unit
- Inspired by the timeless wave design of the premium class
- Elegant 2.8-inch colour display and user-friendly navigation for personalised coffee enjoyment

### What makes the C line special?

The fully automatic models in the C line are the most compact from JURA. They are equipped with a full-size brewing unit with a capacity of 5 to 16 grams. The C line therefore impresses with coffee expertise of the highest level.

## Accessories

In conjunction with Wi-Fi Connect \* and the J.O.E.® app, the C9 can be operated via a mobile device and offers a number of extras.

\* available as an accessory





- Flat white, cortado and espresso macchiato three speciality coffees with milk refine the selection of specialities
- The Easy Control Panel and the physical buttons are kept simple and help ensure easy and intuitive operation.
- The grinding degree can be individually adjusted.
- Two worlds of indulgence, 17 speciality coffees combined in a compact format with a design drawing on the premium class.

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Founded in 1931 and headquartered in Niederbuchsiten, Switzerland, JURA Elektroapparate AG is the innovation leader in automatic speciality coffee machines. Their products stand for the perfect coffee result from fresh beans, always "freshly ground, not capsuled" at the touch of a button. The range includes both automatic coffee machines for households and professional machines. The traditional brand has grown into a global player in recent years and is active in around 50 countries worldwide.

#### **Further information**

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jura.com/mediainfo