

Press release

## **JURA Professional**

# **X10c with permanent water connection for uninterrupted enjoyment of hot and cold-brewed coffee**

Niederbuchsiten, 18 March 2025 – **The X10c fulfils every expectation in terms of coffee quality and variety. It is equipped for use in a commercial environment thanks to advanced technologies and a permanent water connection that ensures efficient and uninterrupted operation. With its timeless and incomparable JURA design, the X10c is an eye-catching addition to any office or self-service area.**

With 34 speciality coffees, eight of them cold-extracted, the X10c brings variety to the professional environment. In addition to classic hot brews and the popular Cold Brews, the X10c also prepares long speciality coffees and specialities with milk at the touch of a button.

The P.A.G.2<sup>+</sup> grinder, user-friendliness and functionality of the X10c are impressive: the colour display and physical buttons make interacting with the automatic coffee machine intuitive and inviting. The X10c is ideal for use in offices and self-service areas with a daily requirement of 100 coffee preparations. The permanent water connection offers the convenience of a constant supply of fresh water. Thanks to the flexible connection solution, the professional automatic coffee machine can be easily disconnected from the water connection, making it ideal for occasional stand-alone use.

The design concept combines a clear design language and high functionality. From the clear lines to the flexible water connection and MDB interface unit, this professional fully automatic coffee machine is impressive in every respect.

### **Main features**

- Professional Aroma Grinder (P.A.G.2<sup>+</sup>) for consistent grinding results and longer service life thanks to the rest mode function
- Refreshing Cold Brews thanks to the Cold Extraction Process, long speciality coffees and specialities with milk
- Permanent water connection for time-efficient operation and uninterrupted service
- Enables connection to a payment system with an MDB Connect \*
- Used in conjunction with a Business Connect \*, the free Pocket Pilot 3.0 software is available for use

\* available as an accessory

### **Pocket Pilot 3.0**

With Pocket Pilot 3.0, JURA is setting a new standard for payment, billing and the management of professional fully automatic coffee machines. The free web application uses the telemetry data of the X10c in real time to offer an optimal user experience. Thanks to its different modes, Pocket Pilot 3.0 is suitable for every business and area of use.

### **Advantages at a glance**

- Central monitoring and management thanks to real-time telemetry
- Mobile payment
- Pocket Pilot 3.0 does not require any external hardware



- When used in conjunction with an optional Business Connect, the X10c is compatible with Pocket Pilot 3.0 and telemetry data can be used in real time.
- The lockable bean container and water tank ensure safe, hygienic handling.
- Enjoy the variety of hot brews and Cold Brews with the X10c.
- The permanent water connection offers the convenience of a constant supply.

[Download high-end image file](#)

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*JURA Elektroapparate AG, founded in 1931 and based in Niederbuchsiten, Switzerland, is the innovation leader in automatic speciality coffee machines. JURA products represent the perfect cup of coffee, made at the touch of a button from fresh coffee beans that are always “freshly ground, not capsuled”. The product range includes both coffee machines for domestic use and professional models. In recent years, the long-established Swiss brand has grown to become a global player, operating in around 50 countries.*

#### **Further information**

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