

Press release

The new E8

Loved, coveted, trusted

Niederbuchsiten, October 11, 2023 – **The fourth generation of the E8 lives up in every way to the high expectations that await the latest edition of JURA's most successful coffee machine model. Superb coffee, simple operation and an impressive, streamlined design. State-of-the-art technology means it can prepare 17 different coffee classics and specialities at the touch of a button, to the same standard of quality you would expect in a coffee bar. Thanks to the P.A.G.2 grinder, the beans are always freshly ground, while the advanced brewing technology ensures that the coffee is extracted under optimum conditions. Choosing your coffee is direct and intuitive, because the 3.5" touch display with large symbols is very easy to use. Equipped with a range of premium-segment features, the E8 also retains its value over time.**

Intuitive navigation through all functions

With the large 3.5" display, flanked by six operating buttons, navigating through all the functions is simplicity itself. The user is guided by clear pictures and graphics, making the many options available with the E8 intuitive to use. The settings for all specialities and their positions on the screen can be adapted in line with personal preferences and product names can be displayed or hidden. Relevant information is clearly displayed in the Cockpit. For easy maintenance, the One-Touch milk system cleaning function automatically ensures TÜV-certified hygiene at the touch of a button.

The perfect grind for every speciality

The perfect cup of coffee uses the best ingredients that are prepared in exactly the right way. The P.A.G.2 grinder guarantees an ideal grind, every time. The grinder setting can be easily adjusted with the ergonomically shaped selector switch. Between preparations, the grinder remains in rest mode. This is gentler on the grinder, maximising its lifetime, while ensuring consistently delectable flavour. The eighth-generation 3D brewing unit allows for ideal brewing conditions and maximum aroma. The E8 delivers perfect speciality coffees over a long service life.

Harmonious, modern design

Whenever JURA updates a product, special attention is given to the visual design. The instantly recognisable E8 represents attention to detail, high-quality materials and precision craftsmanship, while symmetrical lines characterise the modern, streamlined design. This clean, minimalist design with tastefully placed accents lends structure and character to the E8, providing the perfect basis for a fresh and modern look even after many years.

Coffee in all its variety

The E8 offers a wide range of coffee classics and specialities, which it prepares to perfection. There are 17 options to choose from, all selected at the touch of a button. From the pure and simple beverages to speciality coffees topped with milk foam, all of which can be customised to suit individual taste and preferred cup size. State-of-the-art technology guarantees absolute indulgence, with optimum extraction conditions unlocking the maximum aroma in every coffee blend and roast.

JURA Elektroapparate AG, founded in 1931 and based in Niederbuchsiten, Switzerland, is the innovation leader in automatic speciality coffee machines. The company's products stand for the perfect coffee result from fresh beans, always freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models. In recent years, the long-established Swiss brand has grown to become a global player, operating in around 50 countries.



More information

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